

EVENT SPONSORSHIP AND ADVERTISING INFORMATION



Friday and Saturday
September 9-10, 2011

The 2011 Central Illinois Green Expo (CIGE) is proud to offer event sponsorships and advertising opportunities to area businesses and organizations. The CIGE benefits the region by providing residents, businesses and organizations with valuable information about energy efficiency, renewable energy, and sustainable living. This 2-day event, held at the Illinois Central College East Peoria Campus, features an exhibition tent, presentations, workshops, activities for kids, local food and live music. The theme for 2011 is *Building Sustainable Communities*.

EVENT SPONSORSHIP

Emerald Sponsor (\$3,000)

- Full page ad in CIGE program book
- One 10' x 10' booth
- Organization name and logo in all print and media ads, including radio and television ads
- Organization name and logo on CIGE website
- Organization name and logo on CIGE poster

Platinum Sponsor (\$2,000)

- 1/2 page ad in the CIGE program book
- One 10' x 10' booth
- Organization name and logo on all print ads
- Organization name and logo on CIGE website
- Organization name and logo on CIGE poster

Gold Sponsor (\$1,000)

- 1/4 page ad in the CIGE program book
- One 10' x 10' booth
- Organization name and logo on CIGE website
- Organization name and logo on CIGE poster

Silver Sponsor (\$700)

- Organization name in CIGE program book
- 1/2 price 10' x 10' booth
- Organization name on CIGE website
- Organization name on CIGE poster

Grassroots Sponsor (\$250)

- Organization name in CIGE program book
- Organization name on CIGE website

Complete the attached Event Sponsorship and Advertising Registration and remit with payment to CIGE. **Sponsor information and logos should be submitted by July 15, 2011.** E-mail logos to info@cigreenexpo.org. The preferred format for logos is Adobe .eps. Other formats may be submitted with no guarantee of correct colors, size, quality or clarity (ie, .jpeg).

For more information about sponsorship, please contact Anthony Corso at 309.694.8444.

PROGRAM BOOK ADVERTISEMENTS

The Central Illinois Green Expo offers advertising opportunities in the event's Program Book. All ads will be printed in full color.

Advertisement Sizes and Rates

Full Page Ad	4.5" x 7.5"	\$300
1/2 Page Ad	4.5" x 3.75"	\$175
1/4 Page Ad	4.5" x 2"	\$100
Business Card Size Ad	3.5" x 2"	\$75

Complete the attached Event Sponsorship and Advertising Registration and remit with payment to CIGE. **Advertisements should be submitted by August 19, 2011.** E-mail ads to info@cigreenexpo.org. The preferred format for ads is Adobe .pdf or .eps in the correct size. Other formats may be submitted with no guarantee of correct colors, size, quality or clarity (ie, .jpeg).

For more information about advertising in the program book, please contact Anthony Corso at 309.694.8444.

Sponsorship requests should be submitted as soon as possible. To be included in ALL promotional materials, sponsor logos and names should be submitted no later than July 15, 2011. Sponsor requests will still be accepted after this date, however CIGE cannot guarantee late sponsor information in all promotional materials.

**Submit logos and advertisements to
info@cigreenexpo.org**

EVENT SPONSORSHIP AND ADVERTISING REGISTRATION



Please complete this registration form and remit with payment to CIGE. Sponsors should submit information by **July 15, 2011** and advertisers by **August 19, 2011**. Thank you!

Contact Name		
Business or Organization		
Address		
City	State	Zip
Phone	Fax	
E-mail		
Web URL		
<input type="checkbox"/> Yes, we will use the 10'x10' booth provided with our sponsorship (Emerald, Platinum, Gold, or Silver). Please also complete a separate Exhibitor Registration form, selecting the appropriate sponsor category for your booth.		

Quantity	Options	Cost	Total
Program Book Advertisements (Full Color)			
	Full Page Ad (4.5" x 7.5")	\$300	
	1/2 Page Ad (4.5" x 3.75")	\$175	
	1/4 Page Ad (4.5" x 2")	\$100	
	Business Card Ad (3.5" x 2")	\$75	
Sponsorship			
	Emerald Sponsor One 10'x10' Booth (Under Tent) Full Page Ad in Program Book Name and Logo in All Ads Name and Logo on Website Name and Logo on Poster	\$3,000	
	Platinum Sponsor One 10'x10' Booth (Under Tent) 1/2 Page Ad in Program Book Name and Logo in Print Ads Name and Logo on Website Name and Logo on Poster	\$1,500	
	Gold Sponsor One 10'x10' Booth (Under Tent) 1/4 Page Ad in Program Book Name and Logo on Website Name and Logo on Poster	\$1,000	
	Silver Sponsor One Half-Price 10'x10' Booth (Under Tent) Name in Program Book Name on Website Name on Poster	\$500	
	Grassroots Sponsor Name in Program Book Name on Website	\$250	
TOTAL			

Payment Information
<input type="checkbox"/> Check Payment Enclosed (Payable to ICC Educational Foundation)
<input type="checkbox"/> Credit Card Payment (Please complete below)
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover
Expiration Date
Card Number
Security Code (Last 3 digits on back of credit card)
Signature

Submit registration form and payment to:

By Mail: CIGE c/o Anthony Corso
 Illinois Central College
 AIT Room 210
 1 College Drive
 East Peoria IL 61635

By E-mail: info@cigreenexpo.org

By Fax: 309.694.5799

Thank you for your support and participation!

For more information about sponsorships and advertisements, please contact Anthony Corso at 309.694.8444.